



August 8, 2018 MEETING MINUTES

Call NAB Meeting to order on August 8, 2018 at 6:39 PM in Room 198-C

Welcome, Introductions, Sign-In

Secretary's Report/Minutes: Tracy Besant - Motion to Approve: Nancy Bennett 2nd: Jeff Wasser Approved: X

Treasurer's Report for August: Sheri VanKirk

For the year-end report which was the month of June there was revenue for concessions and spiritwear. Directory committee payout was made along with grants and team attendance payments.

Motion to Approve: Karen Krawec 2nd: Margaret Wolff Approved: X

July was the first month of the fiscal year – craft show was the only revenue; the scoreboard was the expense in July and was our last payment.

Payout items from Athletic Boosters

- Committees
- Board positions
- Concessions
- Grants - \$4,000 per season
- Ad selling in Sports Program – 25% of ad cost to the team
- Scholarships – four \$1,000 scholarships
- Team attendance - \$25.00 per meeting
- Spirit – new line item – help with boosting up student spirit section
- Beautification – branding project phase 2

Motion to Approve: Sheila Sprague 2nd: Linda Heslop Approved: X

President's Report – Nothing additional to report

Committee Reports:

A. AD's Report – Brian Gordon

Gymnastics added to sports; roughly 500 athletes are registered for fall sports with 73 for tennis alone; coaches retreat was held emphasizing core values; the new volleyball coach is Kacy Moran; boys basketball coach is Chris Housey who also has an English teaching position at the high school; Ashley Boots – part-time Secretary position in the Athletic Office.

Novi will be hosting regional tennis and Division 2 State Finals; Division 1, 2, 4 State Finals for Soccer, chance for semi-finals for football; there are new schools in the league and Grand Blanc is no longer in our league; Novi is in the west KLAA along with Plymouth Canton, Northville, Howell, Hartland, Brighton, Dearborn, and Belleville

B. Concessions – no report

C. Tastefest – Jeff Wasser

Friday, September 7th is Tastefest; we need volunteers and a sign-up genius will be sent; the committee is still exploring ideas on how to sell tickets to the event along with exploring costs for families

Noviathleticboosters

D. Sports Program – Jaime Young, Mark Tobias

September 15th is the date for all information to be in for the Fall Program. There is a one-time discount of 40% for ad space; there was discussion around selling ad space on the Scoreboard. Mark and Jaime to meet with Willy Mena and Brian Gordon to discuss further.

A suggestion was made to add a picture of the Band in the Sports Program

E. Sports Pass – Karen Krawec

Cost is \$60 for single and \$180 for family which gets you into all home games for middle and high school. Help needed for registration and student volunteers are welcomed; need approx. 2 more people for each day

F. Directory – Nancy Bennett

Adding 3 more pages to the Directory; 1 spot open for advertisement; cost of directory is \$6.00

G. CraftShow – Sheri VanKirk

October 27th is the date of the event, postcards were made available and requesting that they are put out for advertisement; there are 20 spots left with 170 spots filled; there are 3 sponsors and 5 teams volunteering

H. Spiritwear – EA Graphics has been added for ordering spiritwear; there will be items for sell at football game as well as items being sold in Catrack; we still have bleacher seats for sell

I. Golf Outing – Tom O'Connor

Event is August 18th; sponsorship is fine but having trouble getting people to come to the event; currently 30 golfers signed up; more participating needed for event to be successful

J. Wildcat Elementary Night – Ed Katulski – No Report

K. Craft Beer Night – Dave Maday – No Report – A new committee lead is needed for this event

Hot Topics / New Business/Topics – Ideas /Questions:

1. Athletic Swap – November 16th – 18th at Showplace; Jeff Wasser will provide more information as the event gets closer
2. Bobcats want to use Booster concession stand; a meeting will occur with Sheri and the Bobcats concession leads to discuss the use of the stand.
3. Charity Mania – we are going on our own with selling the charity mania cards and starting with football; cost for card is \$20 with \$10 of each card sold going back to the team that sold the ticket; there are 600 cards available and Sheri has them for anyone that would like to sell them; baseball made \$2,000 last year selling these cards
4. Robert Smith – Cross Country coach passed away on 8/7

NEXT MEETING: September 13th @ 6:30PM ROOM 198-C

Adjournment @ 8:05 PM