

Attendance: There were 22 people in attendance and 20 teams were represented. See attendance Sheet for complete list.

President Mark Tobias called meeting to order at 6:34 p.m.

Introduction and reading of the Booster mission by Noreen Serra

1) **Secretary's Report:** Noreen Serra

Minutes from the December meeting were presented for approval. Motion to approve minutes made by Chuck Wright and was Second by Marcy Salemi. Motion passed.

2) **Treasurer's Report:** Chuck Wright

Report from December was presented. Motion made to approve the report by Mark Tobias and second by Noreen Serra. Motion passed.

Committee Reports:

A. Athletic Director's Report: Brian Gordon

- Brian shared teams' successes so far in the Winter Season .
- This Friday, January 16th is the Novi vs Northville Basketball game. Girls start at 5:30 and boys around 7pm. The Novi Ice Hockey team will also be playing Northville this night at the Novi Ice Arena – Northville is the home team for this game.
- Please stop by and introduce yourself to Barb MacDougal our new athletic secretary. Barb has 12 years of experience in this type of position.
- Did you know? The KLAA mandates Brian Gordon's or another Administrator's presence at certain sporting events. Football, Boys Basketball, Soccer and Ice Hockey are a few examples of these sports. Although Brian cannot be at every game of every sport he tries to make it out to at least one event of each sport during the year.
- New mats purchased by the Boosters were used for Cheer and Wrestling events recently. Without these new mats both events could not have happened on the same day. Thank you to the Novi Athletics Booster group for your generosity.

B. Sports Program Update: Mark Tobias

- Good Luck ads for the Program are a great way to show support for *your* student athlete. Contact Mark Tobias or Mike Salemi for more details
- New sponsors for the Winter Program include Boyne Ski store, Harley Davidson of Farmington Hills and Al's Produce
- The Sports Program should be available in the concession stands and the Athletic office shortly.
- New this year the program will be put online for viewing.

C. Spiritwear Update: David Gulau

- New Hats purchased and David brought some along to sell/show. They are the popular style like the NFL & NHL stripes with the pom on top at \$25 each.
- Brian Gordon purchased 25 hats to give all the bus drivers. This is a nice way to show his appreciation of their time in support of our sports teams.

D. Craftshow : Jack Kilger

- The five teams to help with the 2015 show will be JV Tennis, Cheer, Field Hockey, Wrestling and Boys Cross Country. Although Girls Golf had contacted Jack with interest, it was later than the Boys Cross Country Team.

- Jack will be stepping down after 10 years of service to the Novi Athletic Boosters. Therefore, we will need to find a new chairperson for the Craft show. Thank you to Jack for his continued support and service of the Booster group.

E. Website/Facebook: Enzo Felice (Mark spoke for Enzo)

- Wine Tasting event to be set-up on website for purchase of tickets. Must be tied to a Pay Pal account- Willie Mena will handle this. Look for more information to come.
- Wine Tasting Event will be May 8, 2015 at the Meadowbrook Country Club in the evening. Len Berman will be chairing this event, again. More details on how to purchase tickets to come.

Open Topics/New Business:

1. New Fundraising ideas are being explored
2. Concessions: The Board is exploring options for running concessions again starting 2015 school/sport year. We are looking to other booster organizations for support such as the Band, Robotics and Theater.
 - Discussion among present Athletic Booster members suggested they wanted to figure a way to keep it within athletics.
 - Many ideas were put out there and Tracey Eick and Lisa Rice have volunteered to work with Marcy Salemi and Chair the Concession Committee to gather all our options/ideas and find a workable plan.

Meeting adjourned: 7:48p.m.

NEXT MEETING February 11, 2015 AT 6:30 P.M. ROOM 160