

VIP Sponsorship Opportunities

*Bronze Sponsorship \$600.00 includes:

- Quarter Page Ad in all 3 editions!
- Public Announcement of your support at Novi High School sporting events.
- Support Recognition Plaque to hang at your business.
- Your ad will appear in the online flip book edition of the sports program.

*Silver Sponsorship \$1,000.00 includes:

- Half Page Ad in all 3 editions!
- 1 complimentary Annual Sports Pass; good for entrance to ALL Novi Home sporting events!
- Public Announcement of your support at Novi High School sporting events.
- Support Recognition Plaque to hang at your business.
- Your ad will appear in the online flip book edition of the sports program.

*Gold Sponsorship \$2,500.00 includes:

- Full Page Ad in all 3 editions!
- Scoreboard Logo Advertisement; your logo will appear on the Scoreboard during all football home games!!
- 2 complimentary Annual Sports Pass; good for entrance to ALL Novi Home sporting events!
- Public Announcement of your support at Novi High School sporting events.
- Support Recognition Plaque to hang at your business.
- Your ad will appear in the online flip book edition of the sports program.

*Platinum Sponsorship \$5,000.00 includes:

- Full Page Ad in all 3 editions!
- Scoreboard Logo Advertisement; your logo will appear on the Scoreboard during all football home games!!
- 4 complimentary Annual Sports Pass; good for entrance to ALL Novi Home sporting events!
- Public Announcement of your support at Novi High School sporting events.
- Support Recognition Plaque to hang at your business.
- Your ad will appear in the online flip book edition of the sports program.



The Novi Athletic Boosters is the non-profit organization that supports the sports teams made up of more than 1,000 Novi High School & Novi Middle School Student Athletes. The Boosters is run entirely by the parents of these athletes. The Boosters primary purpose is to raise funds to be used to purchase items such as uniforms and equipment for Novi Student Athletes. The Boosters are seeking to establish long-term relationships with local businesses. By partnering with the Boosters, local businesses will reach students, parents, and community members involved in Novi Athletics. **One way to partner with Boosters is by advertising in the Novi High School Sports Program. The Sports Program has an annual printing of approximately 1,000 copies & runs 3 editions; one for each sports season (fall, winter, and spring) & your ad can be changed with each edition! Programs are distributed at Novi Sporting Events, Team Banquets & more!** Please visit the Novi Athletic Boosters website to view the online flipbook version (included with every ad) of the Program- <http://www.noviathleticboosters.com>

Sports Program Advertising Space Opportunities

Rear Cover Ad (7" x 9 1/2")-SOLD!

\$800.00 1 Edition
\$1,500.00 2 Editions
\$2,200.00 3 Editions

Inside Front or Rear Cover Ad (8 1/4" x 10 3/4")-BOTH SOLD!

\$800.00 1 Edition
\$1,500.00 2 Editions
\$2,200.00 3 Editions

Page Facing Inside Cover

\$700.00 1 Edition
\$1,325.00 2 Editions
\$1,900.00 3 Editions

Full Page Ad (8 1/2" x 10 3/4")

\$500.00 1 Edition
\$950.00 2 Editions
\$1,425.00 Editions

Half Page Ad (4 3/4" x 7 1/2")

\$300.00 1 Edition
\$575.00 2 Editions
\$850.00 3 Editions

Quarter Page Ad (3 1/2" x 4 1/2")

\$200.00 1 Edition
\$375.00 2 Editions
\$500.00 3 Editions

Business Card (2" x 3 1/2")

\$100.00 1 Edition
\$190.00 2 Editions
\$275.00 3 Editions

Scoreboard Advertising- Logo ran during all home football games!

\$300.00 Scoreboard Only (no sports program ad)

\$200.00 New/First Year Scoreboard Ad with sports program ad

\$100.00 Existing/Renewal Scoreboard Ad with sports program ad



To Purchase Sports Program Ad Space

Please contact: Mark Tobias at: 248-756-5881 or toby286@aol.com OR
Susan Vargas at: vargasgoblue@gmail.com

Please submit/provide the following information to Mark Tobias or Susan Vargas:

- *Ad space selected (half, full, etc.) or VIP Level selected (silver, gold, etc.)
- *Price of ad space selected
- *Number of Editions (1,2,or 3)
- *Scoreboard Advertising Selection (yes or no; in addition to sports program add, renewal, other/etc.)
- *Price of Scoreboard if selected (\$100 renewal/\$200 first year w/ sports program ad/\$300 scoreboard only & no sport program ad)
- *Business Name
- *Business Address & Phone Number
- *Business Contact person name & email information
- *Preferred method for invoicing (mail or email)

Ad Details

Sports Program Ads MUST be a **high resolution image- File Format should be: 300 dots per inch pdf OR jpg & sent via email to:**

Mark Tobias at: 248-756-5881 or toby286@aol.com OR
Susan Vargas at: vargasgoblue@gmail.com

Scoreboard Logo Ads Logo MUST be 720(w) x 296(h) px and sent to:
Willy Mena at: wmena@menalogic.com

Payment Details

Send Payment to:

**Novi Athletic Boosters ATTN: Sports Program
24062 Taft Rd, Novi Mi. 48375**

Invoices will be sent via email (unless otherwise noted) from Niki Parenti at:
nparenti@sbcglobal.net

****Please contact Niki with any payment questions****

Sell an Ad and Earn \$Money\$ for your Team!!

Anyone can sell ad space for the Sport Program! Sell an ad and earn 25% of the cost of the ad for the sports team of your choice! Please submit the above information (listed under To Purchase Sports Program Ad Space) along with Your Name, Email Address, Phone Number and the sports team that you wish to receive the 25% credit to Jamie Young at: youngjamie03@gmail.com or 248-982-1135. Once payment has been made by the new advertiser your sports team will receive the credit. ****Please contact Jamie Young with any questions!****