



August 12, 2020 Meeting Minutes

NAB Meeting came to order on August 12, 2020 at 6:30pm PM via Zoom

Welcome, Introductions, Sign-In

*Zoom meeting protocol - To all team reps and committee members - please mute yourself once entering the Zoom meeting. We will call on you for your report. If you have any comments or questions, please "Raise Your Hand" and unmute yourself when you are called on. Thank you!

*For Sign In we ask that you add your sport team to your profile name so that it looks like this example; Jamie Young-Football

*Board Introductions:

-President: Sheri VanKirk

-Vice President: Mark Tobias

-Treasurer: Joe Smythe

-Secretary: Jamie Young

-Trustee: Niki Parenti

-Trustee: Angie Shires

-Trustee: Elisa Endress

-MS Trustee: Tiera Turner

Secretary's Report/Minutes Review(Jamie Young):

*None as of now as it is the first meeting of the year.

Treasurer's Report(Joe Smythe):

*2020-2021 Budget Review;

-Usually we would be voting on the budget but due to covid we will not. Board came up with 3 scenarios: Normal Conditions, Mid Range. and Worse Case. The Board reviewed the Budget, met with Mr.Gordan and focused on what is most important to protect such as strength & conditioning, scholarships, grants, etc. We will be working from the Worse Case budget and as/if things changes we will add items back.

-One main change has been to rep payouts. Because both rep payouts and team payouts depend on rep attendance to NAB meeting we have paused rep payouts as of now to be able to keep the team payouts (\$500.00).

-It is going t take everyone to help increase fundraising/revenue this year.

-We do have some reserves that can be used if necessary.

*Employer/Company Donations (Angie)

-Most big company employers are very supportive and have programs in place such as: Service Grant Hour Match or Donation Matching. You can check with your employer to see what programs they might offer. Sheri has necessary paperwork if needed.

-This is one way that we could fill much needed revenue so please pass this information onto your teams.



President's Report(Sheri VanKirk) -

- *Welcome Elisa Endress and Tierra Turner, new NAB Trustees
- * New Fundraising Ideas Needed- Because we are in a boat of uncertainty we will need everyone to really step up & volunteer & give back like back when they the athletic boosters was first formed.
- *Raffles- Looking for ideas!

Committee Reports:

A. AD Report- Brian Gordan

- *Welcome to the new board members & thank you to the returning members.
- *What is going on with athletics? Currently we are in Phase 4 are able to do certain things but waiting to hear more from governor's office that would answer needed questions about conflicting orders that are stopping sports such as volleyball & girls swim from moving indoors. Hoping we will know more this Friday or by Aug.20th. Rep council meeting was scheduled to meet today but the meeting was moved to this Friday. This meeting will be to set guidelines for game events such as spectators & how to execute the events.
- *As of now drop date is Aug. 20th and all scrimmages have been eliminated. No fall sports will be cancelled they would be moved like football to spring 1.
- *Current guidelines are posted to the MSHAA website.
- *Currently tennis, cross county & golf are looking into safe ways to run events.
- *Pay to play: Because of all the uncertainty please do not pay yet; athletic office will let everyone know when to pay. If you already paid it is ok!
- *If you need to come into the athletic office please call first. Only allowing one person at a time. Must wear a mask. Thank you for understanding.
- *Question: If we loose students to another school or online program would they be able to transfer back later in the year and still play sports? Answer: No. same rules apply as normal.
- *Question: If any fall sports are cancelled or postponed will the athletes be able to change to a different sport that is playing? Answer: Yes, but only to a non- cut sport.

B. Charity Mania- Carol Aurilia

- *Looking into other options that the company provides (such as their online version, 10 week sessions, and stockmarket theme) & ALL teams participating in sales.
- *More information coming soon!

C. Community Rewards- Chair Needed

- *Community Rewards - Busch's, Kroger's, Amazon Smile –Please REGISTER AND SIGN UP!!!
- *We REALLY need a chair for this especially now as it could help fill in some budget holes due to covid & to look into other reward programs that could also help.

D. Concessions – Chris Krall & Carol Aurilia

- *Moving forward as if fall sports will start but are not stocking inventory until we have more of a final decision about the season; hoping that will be 8/20. Payouts will change due to protocols we will have to make for covid & less fans equals less needed volunteers needed.



E. Craft Beer / Wine Night Out – Chair Needed

*Spring Event- Adult only event

*Really need a chair this year; last year event was cancelled and we are really hoping to have the event this year.

F. Craft Show – Sheri VanKirk

* Craft Show Cancellation - Rescheduled to April 24, 2021

*Registration for the original fall craft show started so the committee is giving the crafters the options of: refund, move registration to spring, or donation. Most are choosing refund.

G. Directories- Patti Church

* The HS directory will be published by a Novi company this year - Printnology rather than Allegra in Plymouth

* Committee is still waiting to hear back from last years advertisers to see if they want to participate again. Amy Smith (back cover) already said yes.

* If you have any new businesses that you think might be interested, please email me at paticchurch@yahoo.com and the committee will reach out to them. Large ad space is \$500 but will negotiate if needed.

* Regardless of which option students choose for this year (hybrid or virtual), if they are enrolled in Novi high school, they will be included.

* An opt out email will need to be sent out by the HS during the first month of school

* If the middle school wants to publish a directory, they will need a MS parent to chair it and complete all the work necessary. They can contact Patti for direction if needed.

*The cover contest will again be open to the Novi high visual art students and art club members. Deadline will be determined after the art teachers decide where it can fit in their fall lesson plans – Patti has already reached out to them.

*You can purchase a directory on the registration form.

H. Golf Outing- Mike Thompson (need to confirm)

*Co- Chair needed

*More TBD

*Spring Event

*We partner with NEF & Band Boosters to run the event.

I. NAB Scholarships- Angie Shires

*2019-2021 Recipients were:

-Sharon Chen Girls Lax will be attending MSU

-Avery Fenchel Girls Soccer will be attending Ball State

-Josh Erno Football & Baseball will be attending MSU

-Matthew Wright Football & Boys Lax will be attending MSU

*Thank you to the 2019-2020 committee.

*Team is looking for 1-2 people to join the committee for this year (2020-2021)



J. NAB Website- Shelia Spague & Ben Abler

*Shelia will be meeting with Willy and Ben to start moving forward for this year.

*Novi Athletic Boosters has been added to the Novi Athletics website.

K. Restaurants Fundraising- Chair Needed

*We are hoping this can be a new way to fundraise,

*Chair needed to set up/schedule restaurant nights as soon as possible. If you are interested please let Sheri know. Thank you!

L. Spirit Wear- Rob Armstrong

*Rob is a new chair for us this year. He also runs the Cat Rack at the school. We thank Rob for helping.

M. Sports Pass-Amy Matas

*Family pass will include Pixellot live streaming service. Princes will remain the same.

*Last year we had cameras in the field & in the gym. This year a camera has been added at the soccer field.

*For the courts & fields that do not have cameras the MHSAA has relaxed their rules so that schools can now look at doing things like facebook live or other options.

*Pass will have a new design this year and chair had done a really nice job.

*No table at registration this year.

N. Sports Program - Mark Tobias, Niki Parenti, Susan Vargas & Jamie Young

*The committee is currently working on renewal of sponsorships from last year. We are also looking for NEW advertisers! Please pass the attached informational pricing sheet onto your teams. It is a great way to support the teams and very reasonable!

Example: **Business Card (2"x 3 ½")** \$100.00 1 Edition/ \$190.00 2 Editions/ \$275.00 3 Editions
The informational pricing sheet can be passed onto interested businesses and/or send the business contact information to Jamie Young at youngjamie03@gmail.com and one of our team members will reach out to them! Thank you for your support!

*Good Luck Ads; these are great for celebrating your senior, sending a season message to your athlete and/or team! And they are a steal; at only \$50 for a quarter page ad! That is twice the space of a business card at half the cost! A flyer will be sent out this Friday; please pass this flyer onto your teams! Due to the uncertainty because of covid we will be asking that you reserve your space and send in needed criteria items but will be asking you to wait to pay. Once we have more information and the edition is a go you would then be billed for payment.

*Support is CRITAL!! Now more than ever support is vital so we can support our student athletes. Thank you!!

*Remember you can earn money for your team by helping selling ad space in the sports program! Earn 25% of the cost of the ad to the team of your choice

O. TasteFest- Michelle Gibbs

*Cancelled & looking into replacing it with another like event such as a food truck rally

Noviathleticboosters

P. Wildcat Elementary Night- Marla Bradlee

*On hold for now

Q. Other....

Hot Topics/ New Business/Ideas-Questions:

*2020 Student athletes were given an Alumni All Sports Pass. Hoping things will improve so we can continue this again this year.

*Please make sure you send Jamie any new team rep contact information so that they can be added to the email distribution list.

Meeting Adjourned at: 7:52pm

2020-2021 Upcoming NAB Meeting Schedule:

September 9, 2020

October 7, 2020

November 11, 2020

December 9, 2020

January- NO Meeting

February 10, 2021

March 10, 2021

April 7, 2021

May 12, 2021

June 9, 2021