



September 13, 2018 MEETING MINUTES

Call NAB Meeting to order on September 13, 2018 at 6:38 PM in Room 198-C

Welcome, Introductions, Sign-In

Secretary's Report/Minutes: Tracy Besant - Motion to Approve: Kara Murtha 2nd: Margaret Wolfe Approved: X

Treasurer's Report for August: Joe Smythe - Motion to Approve: Karen Krawec 2nd: Sheila Sprague Approved: X

- Not a lot going on in August since it is the start-up of the fiscal year. There were expenses for Spiritwear start-up and Tastefest, and revenue for Busch's and Amazon rewards. September will have Tastefest and golf outing revenue.

President's Report

- Winter Grants – due October 1st and voting will occur at the October meeting
- Spirit Update – met with Cat Pack who is working to boost the student sections and increase spirit at sporting events. \$1,000 has been given to them to help them with this initiative
- Athletic Swap – Executive Board met with Jeff Wasser to discuss this event and the Board did not feel comfortable moving forward with the event. Would have had to sign a contract with Suburban Showplace by August 30th. The Board was willing to look at doing a scaled down version of the event.

Committee Reports:

A. AD's Report – Brian Gordon

- a. Field Hockey team traveling to Pittsburgh
- b. Football team won over Salem and playing Howell this week
- c. Tennis team is 2nd in the state
- d. Boys Lacrosse – honorable mention in top 20
- e. Girls Lacrosse – going to MSU for Spartan Relay
- f. Volleyball – 10th in state; new coach this season
- g. Soccer – 10th in the state
- h. Sideline Cheer – girls working hard, Ashley Boots is the coach
- i. Boys Basketball – Chris Housey is the new coach who is also teaching English; in attendance at the Boosters meeting
- j. Winter registration opening soon
- k. Middle school Lacrosse up and running

B. Concessions – Need help with pizza orders for events which would take about an hour a week; Lisa Rice is still helping until additional volunteers join the team; Busch's gave a banner to hang somewhere; Bobcats have 3 football games and the team is building the relationship with their concessions leads to ensure a smooth process for using the concessions area and replenishing of items used.

C. Craftshow – Sheri VanKirk – October 27th is the event and it is completely full for vendors; looking for marketing ideas; \$3.00 to get in; next year will possibly need 2 team reps for craftshow committee – January to October to organize the event – meet once a month then more often as the event date becomes closer. Committee payout is \$9,000

D. Tastefest – Jeff Wasser – This was Jeff's 3rd year doing this event – He appreciates the opportunity given but informed everyone that this was the last event he will do for Boosters.

Noviathleticboosters

- E. Sports Program – Jaime Young, Mark Tobias – Going to print on Monday and should be ready by end of next week; ads have been sold on the scoreboard generating an additional \$1,100.
- F. Sports Pass – Karen Krawec – Financials will be available for October meeting; thanks to Nancy Bennett and Jenny Lubin for their help during registration; 1 sports pass donated to Tastefest for raffle and 1 to each elementary school to be raffled.
- G. Directory – Nancy Bennett – again this year there is a contest with students to design the cover of the directory with a focus on the 50th year of the school; directory will go to print on September 28th and ready for distribution the 3rd week of October; a new lead will be needed for next school year. Committee payout is \$500.
- H. Golf Outing – Tom O'Connor – there was 66 golfers; approx. \$3,000 revenue for each of the 3 organizations (Athletic Boosters, Band Boosters, NEF); future of event is still in question – trying to decide if it is worth it; if NEF drops the event, it will be 3 times the work if Athletic Boosters decide to run the event; lack of participation in the event was very disappointing and therefore not sure if it will continue.
- I. Wildcat Elementary Night – Ed Katulski – no report but Deerfield has reached out for events
- J. Spiritwear – Tricia Hankerson – all items in store including bleacher seats and is open during lunch and football games; sales of booster items go directly into the booster account. EA graphics has good turnaround and good graphics; there is some bleacher seats and umbrellas in concessions – cost of bleacher seats is \$45.
- K. Scholarship – Tricia Hankerson – need committee workers; there is 4 scholarships of \$1,000 each awarded each year.

Hot Topics / New Business/Topics – Ideas /Questions:

- Charity Mania – this year selling cards on our own and cards still for sell; \$3,720 sold in tickets and \$2,352 in profit. Each card is \$20 with \$10 going back to the team who sold the ticket. Boosters has made \$500.
- Website/Social Media – Mike Lubin will take over content for social media;
- Reward programs – Kroger Rewards – Mike Lubin will get the word out on social media; there is also Busch's and Tony Sacco's
- Busch's Season of Sharing – running November 12th – 21st – volunteers will be needed for this event
- Next meeting will be in room 160 and therefore everyone should park in the athletic parking lot and enter through those doors.
- Help Wanted - Open Committees for next school year
 - Tastefest
 - Directory
 - Scholarship
 - Craftshow

NEXT MEETING: October 10th @ 6:30PM ROOM 160

Adjournment @ 8:20 PM