



Meeting minutes from Sept. 15, 2015

Attendance: There were 34 people in attendance and 33 teams represented.

Sheri VanKirk called meeting to order at 6:39pm

1) Secretary's Report: Tricia Hankerson

Minutes from August were presented. Motion made to approve the report by Lisa Rice and second by Becky Roach. Motion passed.

2) Treasurer's Report/Budget: Presented by Chuck Wright

Report from August was presented. Motion made to approve the report by Kathy Patterson and second by Sue Ryba. Motion passed.

Items of note included: Bryan Hood explaining about how funds earned from each meeting are earned and placed into coaching accounts.

- August 2015 balance sheet
- 2015-2016 Tentative Budget

Committee Reports:

A. Athletic Director's Report: Brian Gordon

- A HUGE thank you to the efforts given by the Tastefest committee, volunteers, and teams for it to be a success.
- There are roughly a third of all students in Novi, participating in athletics this fall. With a record 1000 athletes registered for fall sports alone!
- MS school athletics have hosted tryouts and teams are formed.
- Oakland Press has Girls Varsity Volleyball ranked #1 in the state!! WAY TO GO!
- Overall goal of AD's department this year: is to improve the overall attendance of students at events.
- MHSAA is hosting "Battle of the Fans" this year to encourage and promote good sportsmanship by all parties that attend sanctioned events. I.e: students, parents, visitors, etc. By setting a good example and promoting cheering in a positive way.
- Football this Friday is a WHITE OUT!! The football program will be supplying students with white towels w/wildcat logo. Opponent is Salem Rocks. Game up for "Game of the week" by WDIV. To vote, go to www.clickondetroit.com to vote for Novi!
- BUS DRIVERS NEEDED! If you know anyone interested, please have them contact the transportation dept. This continues to be a challenge. Creative measures are being taken to resolve conflicts.

B. Sports Program: Mary Krueger – Presented by Andrea Engler

- Update – There are 52 advertisers currently for the SP book. 6 New accounts: 3 sold by Sheri VanKirk and 3 by Ski!
- There have been approx. 30 advertisement changes. Printing cost for S.Program is \$6400.00 for 1000 copies. Basically \$6.40 per guide. Are dispersed to athletes, advertisers, schools, libraries, at sporting events and in others venues in the community.
- The idea of presenting "Good Luck" ads with the next 2 athletic seasons picture day flyer was mentioned, by B.Gordon.

C. Craftshow: Sheri VanKirk

- All vendor booths for the 2015 CS have been sold. This will be the last year for the current people on the committee. They are seeking another entity to assume this role going forward.
- 5 teams are assisting with TF – Wrestling, Field Hockey, Tennis, XCountry, Cheer.
- CS – October 17, 2015 10am – 4pm. Next mtg for CS committees is Sept. 28th Room123 @ 6:30pm



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D. **Tastefest:** Cathy Wright, Lisa Rice, Noreen Serra

- Wrap-up notes from the event: \$3900 net income. Pizza & Bev Tents went well. Three vendors gave share of profits \$1800 total. NEF contributed \$250 from the "Dunk Tank."
- Vendors surveyed, would participate again and had a desire to do more with the athletic programs outside of just football season. Possibly host/sponsor "Team Dinners."
- Set-up/Break-down of T.Fest- Recommend that a Parent/coach be onsite to support and give guidance.
- Carnival side of T.Fest wasn't as expected. Volunteers numbers low. Explore options to build on this theme for next year.

E. **Sports Pass:** Karen Krawec

- Thanks to all those that volunteered w/S.Pass at HS registration. It was a success. Sales have already surpassed what was made last year. Goal is to continue the efforts for the upcoming winter/spring seasons.

F. **Spirit Wear:** Dave Galau

- Coaches encouraged to continuing using the 4 vendors – Threadworks, Team Sports, MKT, Big Frog
- Sales at T.Fest were one of the biggest! Approx. \$1100.00. Next sell date: Oct. 9th Homecoming.

G. **Football Mania:** Andy Littleton (Chuck Wright presented)

- Tickets are \$20. Run the entire 17 wks. NFL regular season. 50% of sales go directly to your team. Potential to win weekly. Team reps. contact Andy Littleton for information or tickets. alittleon@FGS.com To date approx. money made \$3350.

**** Open Topics/New Business:**

- Drop Box roll out to board members, and committee chairs. Info. on DB- NAB logos, letterhead, reimbursement form, minutes, board contact info.
- New Board contact information, as well as other pertinent info. for ease in contacting coaches, and committee chair heads.
- Mission statement – a new concept explored by Executive Board to clarify, who we are, what are goals/purpose are and our community involvement.
- New Committee(s) Help Wanted flyer – Handout of potential ideas/fundraisers Boosters trying to launch going forward. **(attachment)**

A. **Hot Topics**

- Chuck Wright further explained the "Payout" concept. If teams are wanting a fee schedule of their team payouts, their coach needs to submit a request to Athletic Office.
- Willy Mena, our website provider is working with DakTronics (scoreboard) to try and obtain a software update that may enable a better functioning system. Waiting to hear with fee status may be.

Future Dates:

NEXT MEETING: October 14, 2015 @ 6:30 P.M. ROOM 160

Meeting adjourned by Sheri Vankirk @ 8:30pm.