



## Novi Holiday Arts & Crafts Show

### Sponsorship 2020 Application

The Novi Athletic Boosters is very excited to be hosting the **Novi Holiday Arts & Crafts Show** for the 7<sup>th</sup> year on **October 24th, 2020**. All proceeds from the Novi Holiday Arts & Crafts show will go to the Novi Athletic Boosters, which helps to support funding of our youth athletic programs at the high school and middle school levels. Please consider becoming a sponsor for the 8<sup>th</sup> Annual Novi Holiday Arts & Crafts Show. These donations help fund equipment, training, facilities, and scholarships for our student athletes. Financial support by way of Sponsorship helps maximize our fundraising efforts. The Novi Athletic Boosters is a 501(c)(3) organization and your donations are tax deductible.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Business Type: \_\_\_\_\_

Sponsorship Amount / Level \_\_\_\_\_

Special Requests: \_\_\_\_\_

\_\_\_\_\_

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Please contact Sheri VanKirk at [novicraftshow@gmail.com](mailto:novicraftshow@gmail.com) to apply to be a 2020 Sponsor or mail sponsorship application to:

Novi Athletic Boosters Craft Show, 24062 Taft Road, Novi, MI 48375



Please make checks payable to the Novi Athletic Boosters

For further information, you can visit [www.noviathleticboosters.com/craft-show](http://www.noviathleticboosters.com/craft-show)

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## **Novi Holiday Arts & Crafts Show**

### **2020 Sponsorship Levels**

All donations are tax deductible. Please consider one of the sponsorship levels below:

#### **EVENT SPONSOR - \$1000 level**

- Premier Double Booth location (inside or outside) at Craft Show
- Announcements at Novi Athletic events and/or NAB Novi Wildcats Sports Program – One Season (Fall, Winter or Spring) – 1/2 Page Ad (Ad size can be upgraded for additional cost)
- Sponsorship information in Craft Show advertising and Craft Show Marketing Materials
- Facebook/Novi Athletic Boosters Webpage (company logo entry)
- Logo Placement and Thank You at the Craft Show
- Gratitude of the Novi Athletic Boosters

#### **GOLD - \$500 level**

- Premier Single Booth location (inside or outside)
- Announcements at Novi Athletic events and/or NAB Novi Wildcats Sports Program – One Season (Fall, Winter or Spring) - 1/4 page ad (Ad size can be upgraded for additional cost)
- Sponsorship information in Craft Show advertising
- Facebook/Novi Athletic Boosters Webpage (company logo entry)
- Logo Placement and Thank You at the Craft Show
- Gratitude of the Novi Athletic Boosters

#### **SILVER - \$250 level**

- Single Booth location (inside or outside)
- Announcements at Novi Athletic events and/or NAB Novi Wildcats Sports Program – One Season (Fall, Winter or Spring) Business card size will be displayed
- Facebook/Novi Athletic Boosters Webpage (company logo entry)
- Logo Placement and Thank You at the Craft Show
- Gratitude of the Novi Athletic Boosters

#### **WILDCAT SPONSOR – ANY AMOUNT**

- Facebook (company logo entry)
- Logo Placement and Thank You at the Craft Show
- Gratitude of the Novi Athletic Boosters