

# Noviathleticboosters.com

The Novi Athletic Boosters is the non-profit organization that supports the sports teams made up of more than 900 Novi High School and Novi Middle School student athletes. The Boosters is run entirely by the parents of these student athletes who volunteer their time. The Boosters primary purpose is to raise funds to be used to purchase items such as uniforms and equipment for Novi student athletes. The Boosters are seeking to establish long-term relationships with local businesses. By partnering with the Boosters, local businesses will reach students, parents and community members involved with Novi Athletics. Advertisers will also be included in the online flipbook version of the program on our website:

[www.noviathleticboosters.com](http://www.noviathleticboosters.com).

100% of funds raised are used for the benefit of Novi Athletics.

## VIP Sponsorships: 3 editions, details next page

Platinum Sponsorship: **\$5,000**  
 Gold Sponsorship: **\$2,500**  
 Silver Sponsorship: **\$1,000**  
 Bronze Sponsorship: **\$600**

## Sports Program Advertising Options

Distributed at Novi sporting events with annual printing of 2,200+ programs.  
 Program is updated for Fall, Winter and Spring sports (ads can be changed).  
 Includes free listing on Boosters' website.

	1 Edition Color	2 Editions Color	3 Editions Color
Rear Cover Ad (7" x 9 1/2")	\$800	\$1,500	\$2,200
Inside Front/Rear Cover Ad (8 1/4" x 10 3/4")	\$800	\$1,500	\$2,200
Page Facing Inside Cover	\$700	\$1,325	\$1,900
Full Page Ad (8 1/4" x 10 3/4")	\$500	\$950	\$1,425
1/2 Page Ad (4 3/4" x 7 1/2")	\$300	\$575	\$850
1/4 Page Ad (3 1/2" x 4 1/2")	\$200	\$375	\$500
Business Card (2" x 3 1/2")	\$100	\$190	\$275

## Total Due

## Ad Details

Send e-mail of high resolution image to Mark Tobias at toby286@aol.com OR Jamie Young at youngjamie03@gmail.com

Advertisements for Winter Sports Program MUST BE received before **December 15, 2017**

Preferred file format is 300 dots per inch pdf or jpg.

## Payment Details

Send Payment to: Novi Athletic Boosters

ATTN: Sports Program

24062 Taft Road, Novi MI 48375

Payments for Winter Sports Program MUST BE received before December 15, 2017

For payment questions, contact Mark Tobias at (248)756-5881 / toby286@aol.com OR Jamie Young at (248)982-1135 / youngjamie03@gmail.com

**We are a 501 (c)(3) non-profit organization**

## *VIP Sponsorship Opportunities*

<b>Platinum Sponsorship - \$5,000.00</b>	<b>Gold Sponsorship - \$2,500.00</b>
<p>As a Platinum Sponsor your investment with the Novi Athletic Boosters will result in:</p> <ul style="list-style-type: none"> <li>🏈 Full-page color ad in all 3 editions of the sports program for the entire year.</li> <li>🏈 Extreme Gratitude from the Novi Athletic Booster Organization.</li> <li>🏈 4 complimentary Annual All Sports Passes, good for free entrance at all Novi home sporting events.</li> <li>🏈 Public announcements of your support at sporting events at Novi High School.</li> <li>🏈 On-field recognition of your support at home football games or recognition of your support in the gymnasium at home</li> <li>🏈 Plaque recognition of your support level to display at your business.</li> <li>🏈 Your ad will appear in the online edition of our sports program.</li> </ul>	<p>As a Gold Sponsor your investment with the Novi Athletic Boosters will result in:</p> <ul style="list-style-type: none"> <li>🏈 Full-page color ad in all 3 editions of the sports program for the entire year.</li> <li>🏈 Strong Gratitude from the Novi Athletic Booster Organization.</li> <li>🏈 2 complimentary Annual All Sports Passes, good for free entrance at all Novi home sporting events.</li> <li>🏈 Public announcements of your support at sporting events at Novi High School.</li> <li>🏈 On-field recognition of your support at home football games or recognition of your support in the gymnasium at home</li> <li>🏈 Plaque recognition of your support level to display at your business.</li> <li>🏈 Your ad will appear in the online edition of our sports program.</li> </ul>
<b>Silver Sponsorship - \$1,000.00</b>	<b>Bronze Sponsorship - \$600.00</b>
<p>As a Silver Sponsor your investment with the Novi Athletic Boosters will result in:</p> <ul style="list-style-type: none"> <li>🏈 Half-page color ad in all 3 editions of the sports program for the entire year.</li> <li>🏈 Appreciation from the Novi Athletic Booster Organization.</li> <li>🏈 1 complimentary Annual All Sports Pass, good for free entrance at all Novi home sporting events.</li> <li>🏈 Public announcements of your support at sporting events at Novi High School.</li> <li>🏈 Plaque recognition of your support level to display at your business.</li> <li>🏈 Your ad will appear in the online edition of our sports program.</li> </ul>	<p>As a Bronze Sponsor your investment with the Novi Athletic Boosters will result in:</p> <ul style="list-style-type: none"> <li>🏈 Quarter-page color ad in all 3 editions of the sports program for the entire year.</li> <li>🏈 Thankfulness from the Novi Athletic Booster Organization.</li> <li>🏈 Public announcements of your support at sporting events at Novi High School.</li> <li>🏈 Plaque recognition of your support level to display at your business.</li> <li>🏈 Your ad will appear in the online edition of our sports program.</li> </ul>

**These are the details that must be sent to Mark Tobias at toby286@aol.com OR Jamie Young at youngjamie03@gmail.com**

\* Reminder that advertisements for Winter Sports Program MUST BE received before **December 15, 2017**

\* Ad as a high resolution image (300 dots per inch pdf or jpg) must be sent to Mark Tobias at toby286@aol.com OR Jamie Young at youngjamie03@gmail.com

\* Reminder that payments for Fall Sports Program MUST BE received before **December 15, 2017**

\* For payment questions, contact Mark Tobias at toby286@aol.com OR Jamie Young at youngjamie03@gmail.com

\* Once payment has been made from the new advertiser to the Booster Treasurer, your sport will be credited 25% of the cost of the ad

Below is the information you need to record and send to Mark Tobias at toby286@aol.com OR Jamie Young at youngjamie03@gmail.com

Business Name	
Contact Name	
Contact E-mail Address	
Business Address	
Business Phone	
Business Web-site	
Preferred Method of Contact (e-mail or mail)	
Ad Sold (half-page, etc.)	
Number of Editions	
Ad Price	
VIP Sponsorship Selected, if Applicable	
If Ad is for 2 or 3 editions, payment can be divided into 2 or 3 payments. # of payments?	
Your Name and Contact Info	
Sport to Credit for 25% of the cost of the ad	