



ADVERTISE IN THE NOVI HIGH SCHOOL SPORTS PROGRAM. THE NOVI ATHLETIC BOOSTERS (NAB) ARE SEEKING TO ESTABLISH LONG-TERM RELATIONSHIPS WITH LOCAL BUSINESSES. BY ADVERTISING IN THE NOVI HIGH SCHOOL SPORTS PROGRAM, YOUR BUSINESS WILL REACH THOUSANDS OF STUDENTS, PARENTS, AND COMMUNITY MEMBERS INVOLVED IN NOVI ATHLETICS. THE SPORTS PROGRAM HAS AN ANNUAL PRINTING OF APPROXIMATELY 1,500 COPIES AS WELL AS AN ONLINE PRESENCE. WE PUBLISH 3 EDITIONS; ONE FOR EACH SPORTS SEASON (FALL, WINTER, AND SPRING) AND YOUR AD CAN BE CHANGED FOR EACH VERSION! SPORTS PROGRAMS ARE DISTRIBUTED THROUGHOUT THE COMMUNITY, AT NOVI SPORTING EVENTS, TEAM BANQUETS & MORE! TO VIEW THE ONLINE FLIPBOOK VERSION, PLEASE VISIT THE NOVI ATHLETIC BOOSTERS WEBSITE AT www.noviathleticboosters.com.

AD PRICING

	1 EDITION	2 EDITIONS	3 EDITIONS
Rear Cover 7" x 9.5"	\$800	\$1500	\$2200 SOLD!
Inside Rear Cover 8.25" x 10.75"	\$800	\$1500	\$2200 SOLD!
Inside Front Cover 8.25" x 10.75"	\$800	\$1500	\$2200
Page Facing Inside Cover 8.25" x 10.75"	\$700	\$1325	\$1900
Full Page 8.25" x 10.75"	\$500	\$950	\$1425
Half Page 4.75" x 7.5"	\$300	\$575	\$850
Quarter Page 3.5" x 4.5"	\$200	\$375	\$500
Business Card 2" x 3.5"	\$100	\$190	\$275

VIP SPONSORSHIP OPTIONS

BRONZE SPONSORSHIP – \$600

QUARTER PAGE AD IN ALL 3 EDITIONS

SILVER SPONSORSHIP – \$1,000

- HALF PAGE AD IN ALL 3 EDITIONS
- 2 ANNUAL ALL SPORTS PASSES
[Good for entrance to ALL Novi home sporting events!]

GOLD SPONSORSHIP – \$2,500

- FULL PAGE AD IN ALL 3 EDITIONS
- 2 ANNUAL ALL SPORTS PASSES
[Good for entrance to ALL Novi home sporting events!]
- SCOREBOARD LOGO ADVERTISEMENT; YOUR LOGO WILL APPEAR ON ALL SCOREBOARDS DURING ALL HOME GAMES DURING THE SCHOOL YEAR!!

ALL SPONSORSHIPS INCLUDE:

- PUBLIC ANNOUNCEMENT OF YOUR SUPPORT AT NOVI HIGH SCHOOL SPORTING EVENTS.
- SPONSORS THANK YOU PAGE WHICH RUNS IN ALL 3 PROGRAM EDITIONS.
- YOUR AD WILL APPEAR IN THE ONLINE FLIPBOOK EDITION OF THE SPORTS PROGRAM FOUND ON THE NAB WEBSITE AT www.noviathleticboosters.com
- SUPPORT RECOGNITION PLAQUE AVAILABLE UPON REQUEST

HOW TO PURCHASE AD SPACE IN THE SPORTS PROGRAM

PLEASE PROVIDE THE FOLLOWING INFORMATION TO SUSAN VARGAS AT novisportsprogram@gmail.com:

- AD SPACE SIZE OR VIP SPONSORSHIP LEVEL SELECTED
- NUMBER OF EDITIONS (1,2,OR 3)
- PRICE OF SELECTIONS
- BUSINESS NAME, ADDRESS & PHONE NUMBER
- CONTACT PERSON NAME & EMAIL
- PREFERRED METHOD FOR INVOICING (MAIL OR EMAIL)

ART DETAILS

- SPORTS PROGRAM ARTWORK **MUST** BE A HIGH RESOLUTION (300 DPI) PDF OR JPEG.
- GOLD SPONSORS SCOREBOARD LOGO **MUST** BE 720(W) X 396(H) PIXELS

ALL ARTWOK SHOULD BE SEND VIA EMAIL TO SUSAN VARGAS OR JAIME YOUNG AT novisportsprogram@gmail.com.

PAYMENT DETAILS

PLEASE SEND PAYMENT TO:

NOVI ATHLETIC BOOSTERS
ATTN: SPORTS PROGRAM
24062 TAFT ROAD
NOVI, MI 48375

INVOICES WILL BE SENT VIA EMAIL (UNLESS OTHERWISE NOTED) PLEASE REACH OUT TO KAREN KATINAS WITH ANY QUESTIONS CONCERNING PAYMENTS AT novisportsprogram@gmail.com.