



Novi Holiday Arts & Crafts Show

Business Sponsorship 2021 Application

The Novi Athletic Boosters is excited to be hosting the **Novi Holiday Arts & Crafts Show** for the 8th year on **October 23rd, 2021**. All proceeds from the Novi Holiday Arts & Crafts show will go to the Novi Athletic Boosters, which helps to support funding of our youth athletic programs at the high school and middle school levels. Please consider becoming a sponsor for the 8th Annual Novi Holiday Arts & Crafts Show. These donations help fund equipment, training, facilities, and scholarships for our student athletes. Financial support by way of Sponsorship helps maximize our fundraising efforts. The Novi Athletic Boosters is a 501(c)(3) organization and your donations are tax deductible.

Business Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Phone: _____

Business Type: _____

Sponsorship Amount / Level _____

Special Requests: _____

Please contact Sheri VanKirk at novicraftshow@gmail.com to apply to be a 2021 Sponsor or mail sponsorship application to:

Novi Athletic Boosters Craft Show, 24062 Taft Road, Novi, MI 48375



Please make checks payable to the Novi Athletic Boosters

For further information, you can visit www.noviathleticboosters.com/craft-show



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2021 Business Sponsorship Levels

All donations are tax deductible. Please consider one of the sponsorship levels below:

EVENT SPONSOR - \$1000 level

- Premier Double Booth location (inside or outside) at Craft Show
- Announcements at Novi Athletic events and/or NAB Novi Wildcats Sports Program – One Season (Fall, Winter or Spring) – 1/2 Page Ad (Ad size can be upgraded for additional cost)
- Sponsorship information in Craft Show advertising and Craft Show Marketing Materials
- Facebook/Novi Athletic Boosters Webpage (company logo entry)
- Logo Placement and Thank You at the Craft Show
- Gratitude of the Novi Athletic Boosters

GOLD - \$500 level

- Premier Single Booth location (inside or outside)
- Announcements at Novi Athletic events and/or NAB Novi Wildcats Sports Program – One Season (Fall, Winter or Spring) - 1/4 page ad (Ad size can be upgraded for additional cost)
- Sponsorship information in Craft Show advertising
- Facebook/Novi Athletic Boosters Webpage (company logo entry)
- Logo Placement and Thank You at the Craft Show
- Gratitude of the Novi Athletic Boosters

SILVER - \$250 level

- Single Booth location (inside or outside)
- Announcements at Novi Athletic events and/or NAB Novi Wildcats Sports Program – One Season (Fall, Winter or Spring) Business card size will be displayed
- Facebook/Novi Athletic Boosters Webpage (company logo entry)
- Logo Placement and Thank You at the Craft Show
- Gratitude of the Novi Athletic Boosters

WILDCAT SPONSOR – ANY AMOUNT

- Facebook (company logo entry)
- Logo Placement and Thank You at the Craft Show
- Gratitude of the Novi Athletic Boosters