



## 2018 - 2019 - NAB Help Wanted:

If you or someone you know might be interested in becoming a part of one of these fundraising committee ideas, please contact someone from the NAB Board or send an email to [president@noviathleticboosters.com](mailto:president@noviathleticboosters.com). All committee leadership positions would allow your sports program to be funded by the Novi Athletic Boosters. Being funded is a requirement for applying for team grants. Also, many of the committees have a "Salary", which is divided amongst the programs represented by the committee chair people.

- **Shadows Needed** – Concessions, Spirit Wear, Craft Show, Directory, Tastefest... – interested in a committee? Learn about these committees by shadowing one of our amazing chair people. Their kids will be graduating soon and we would like people to be able to step into those roles.
- **Tastefest** – this fall event has become one of Novi's most awaited and fun events of the school year. The NAB needs three teams to partner up to put this on. When divided into smaller parts, Tastefest is not a difficult event to put on and has the support of the entire athletic family for volunteers the day of the event. Tasks include vendors and restaurants, entertainment, sponsorships, marketing, volunteer coordination, supplies and to coordinate the day of the event. This is a salaried position. There is room for multiple teams.
- **Spirit Team** – work with the Cat Pack students to coordinate their spirit efforts.
- **Directory** – detail-oriented person needed to put together the high school directory, arrange for advertisers within the directory and distribution. This is a salaried position. One or two people.
- **Spirit Wear Team** – work with Trish Hankerson and Sheri VanKirk to form a relationship with the Cat Rack (school store). Communicate with Team Sports or other vendors to setup spirit wear sales for each team prior to each season and get information to the coaches and team reps. Salaried position.
- **Scholarship Team** – this position requires coordination with the high school scholarship contact, collection of scholarship applications, putting together an impartial selection committee with the guidance of the NAB Executive Board, reviewing applications, informing the winning scholarship recipients, and representing the NAB at the Scholarship presentation ceremony.
- **Community Rewards Team** – search for community rewards like Krogers, Busch's, Amazon Smile and spread the word to the athletic program. Team salaried position possible.
- **Chuck a Duck / Chuck a Puck / Football Fling Fund Raiser Team** – Sell ducks, pucks, footballs at events – thrown into a hoop for a chance to win 50-50 – all those that make it into the hoop win a portion of the pot – up to 50%.
- **Sponsorship Team** – Contact businesses that have expressed interest in sponsorship and fill them in on different opportunities that the NAB has available, i.e. Tastefest, Craft Show, Directory, Scoreboard, Sports Program. Teams will receive a percentage of sponsorships sold.
- **Golf Outing** – two teams needed to help coordinate this event along with the Novi Educational Foundation and the Band Boosters.



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# Noviathleticboosters

- **General Sales Team** - Distribute marketing materials and sell ads to businesses and sell Novi Athletic Booster's sponsorships, ads in Sports Program, Scoreboard, etc. Ads sold will receive 25% to their team.
- **Marketing Team** – Do you have a passion for marketing? Help us create marketing materials for the Novi Athletic Boosters and all opportunities to sponsor (i.e. craft show, sports program, directory, scoreboard, etc.)
- **Publicity Team** – Do you have knowledge about publicity? We need someone that can help place articles and ads in the various news sources - i.e. Novi News, Engage, Listserves for all committees (Craft Show, Sports Program, Wine Tasting, Tastefest, etc.)
- **Social Media – Twitter, Facebook, Webpage Team** – update our Facebook page and Twitter with all of our events, meetings, and accomplishments, along with the news from our athletes. Audit the webpage and relay editing information to Willy Mena, who will update the page as needed.
- **Banquets Team** - work with local banquet halls to negotiate a deal price for all Novi athletic banquets - set aside dates for Fall, Winter, and Spring at Lyon Oaks, Suburban, etc. so coaches and banquet team reps have choices. If we are negotiating many banquets, we should be able to get a price break and can pass that difference on to teams and boosters.
- **Fundraiser Opportunities Team** – Review fundraising opportunities and present viable ones to the board to see if they are worth pursuing. NAB receives a lot of mail and emails with opportunities. Are any of these worth pursuing?

New Committees have the possibility of being salaried. If positions are filled, salaries will be decided based on the budget, the amount of work of the committee, and amount of money the position may bring in. Having representation on a committee allows the athletic program to apply for grants of additional money for their programs and earn the money salaried to the committee which is split among the teams that work that committee.

Email Sheri VanKirk or any other board member if you are interested or have questions.  
([president@noviathleticboosters.com](mailto:president@noviathleticboosters.com))

Thanks for considering! Go Wildcats!

